Special Populations and Teachable Moments

Captain Larry Williams, Dental Corps, US Navy

Special Populations

- Recruits
- Students
- Deployed personnel

Special Populations

- Recruits
  - Reinforcing Education to Achieve Health (REACH)
- Students
  - USAF
  - Navy
- Deployed personnel
  - British article
  - USMC

Special Populations

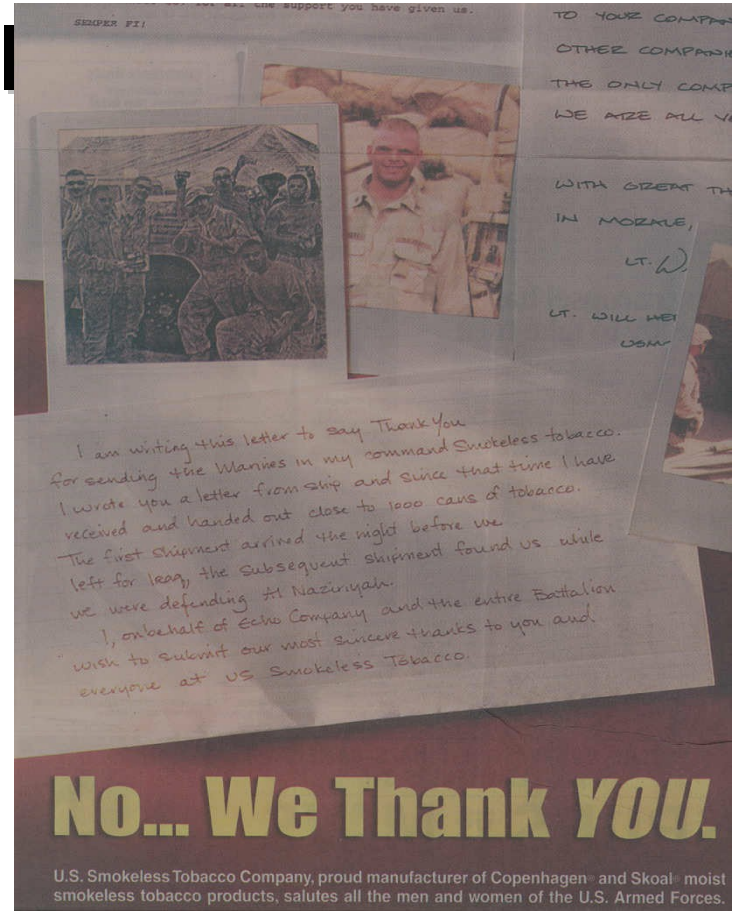
- Recruits
  - Reinforcing Education to Achieve Health (REACH)
    - RTC at Great Lakes
    - 9 week boot camp
    - 1st presentation in processing week
    - 2nd presentation 1 week prior to graduation
    - Other opportunities with medical/ dental appointments

Special Populations

- Students
  - USAF
    - AETC non-tobacco use during training day
  - Navy
    - Some “A” schools are tobacco free during the training day

Special Populations

- Deployed personnel
  - British article
    - Rates up
    - Stress
  - USMC
    - Smokeless


SEMPER FI!
I am writing this letter to say Thank You
for sending the Marines in my command Smokeless tobacco.
I wrote you a letter from ship and since that time I have
received and handed out close to 1000 cans of tobacco.
The first shipment arrived the night before we
left for Iraq, the subsequent shipment found us while
we were defending ft Nazariyah.
I, on behalf of Echo Company and the entire Battalion
wish to submit our most sincere thanks to you and
everyone at US Smokeless Tobacco.
No... We Thank YOU.
U.S. Smokeless Tobacco Company, proud manufacturer of Copenhagen® and Skoal® moist
smokeless tobacco products, salutes all the men and women of the U.S. Armed Forces.

Questions

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